The Macintosh simplified the way we use computers. Now ThoughtPattern will simplify the way you use the Macintosh.

THOUGHT PATTERN™ *Advantages:*

- ***Work Your Way***
  File information while it's fresh in your mind, without having to conform to a pre-defined format.
- ***Mix Files and Notes***
  Manage any type of file-based information along with notes, ideas, and facts in one place.
- ***Retrieve Info Easily***
  Each piece of information can be filed in many different ways, so searching is faster and more flexible.
- ***Automatically Cross Index***
  ThoughtPattern will automatically associate similar items, so your information is always up to date.
- ***Import Existing Data***
  You can import data from an existing database, so there's no retyping necessary.
- ***Set Repeating Alarms***
  Set repeating alarms to associate information with your daily, weekly, and monthly reminders.

PLUS Password Protection, AutoSaving, Cursor Help and MORE.

"Designed with your mind in mind"

System Requirements: Any Macintosh Plus, or more recent, with a hard disk. System 6.0 or above.

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San Francisco, CA 94117
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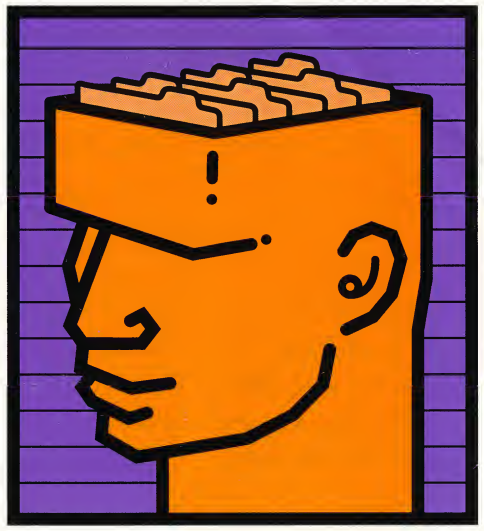
THOUGHT



PATTERN™

Don't let your great ideas get away!

Don't lose that thought!

Whether it's remembering an important contact name or coming up with a new product plan, you need quick access to information, before your great ideas get away. So next time you're struck with a brainstorm, be sure to think of ThoughtPattern.

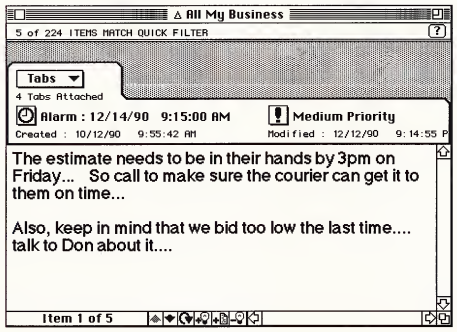
With ThoughtPattern, you can type in any tidbit of information, and it will automatically be cross-indexed with similar notes. And unlike formal "rigid" databases, there are no restricting formats to follow; every idea appears exactly the way you think it should.

In the past, you may have set up a database, and then decided later that you needed more fields. Or, maybe a new idea doesn't fit with what's already in your database. Should you force your information into an inappropriate format or just give up and set up a new file?

Here's a better solution: just start a ThoughtPattern information base. Because sometimes simple reminders and "off the wall" ideas don't seem right for the "just the facts" mindset of a rigid database.

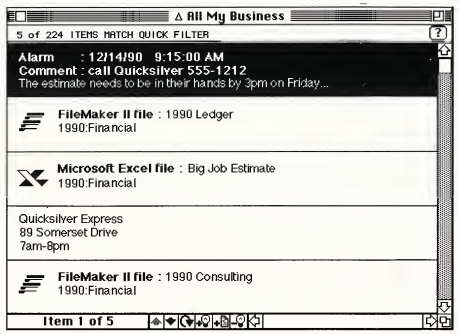
An information base for diverse data.

ThoughtPattern is more of an everyday database. An information base for everything from the most pressing notes and reminders, to long term planning and networking contacts. And because you can designate how your ThoughtPattern information base is organized, you can develop a powerful filing system to help you work more efficiently on any project.



With ThoughtPattern, every piece of information can be categorized with an unlimited number of keyphrases; this makes it faster and easier to find important information. You can search by category, date, or content, so you can find the facts you need right away.

ThoughtPattern treats file-based information the same as your notes and reminders. This lets you store and access word processing documents, graphic images, spreadsheets, and other files! Find a thought or fact in a file or note instantly.



You can set repeating alarms for selected pieces of information with ThoughtPattern. This puts the information you need for that important phone call or meeting in front of you when you need it most.

If you've got information you want to keep tabs on, ThoughtPattern makes it easy.

Every time you make a contact, have a brainstorm, or need to find long-lost facts, ThoughtPattern is ready to help you manage all that diverse information in one place